

edit.mommy | 'edət ,mämə|

collective noun

ORIGIN early 21st century:

birthed in Cape Town, raised in London, finessed in the edit

1 a matriarchal post-production home for the new world

2 consults on commercials, music videos, short & feature films, documentaries, television, digital content and campaign-winning pitch films

3 thrives in creative habitats such as Cannes, Saatchi, Vice, Hogarth, Ogilvy, AMV BBDO, Publicis, Crispin Porter + Bogusky, Berlin MVAs

- once solitary creatures, now a hive mind
- edit.mommy delivers high-end, in-house post solutions to enhance the production capabilities of any brand, agency, collective or solo creative
- in a market of tight budgets and time frames, we efficiently lock down creative briefs and schedules to turn out high quality content across various post-production stages
- our approach fuses the utility of technology with an engaged human touch, and maximises the skills of seasoned maestros while nurturing a growing team of talented edit.bebes
- together, this evolved ecosystem cuts distinctive, sharp and evocative work that naturally stands out in a saturated environment

oeuvre

edit.mommy : showreel 2025

ziah ziah "muscle in" : music video : amyluise (director)

turbo thabo : short film & trailer : porteus xandau (director+writer)

lysol "double meaning" : commercial : mccann ny (agency)

samsung 2020 "we are athletes" : pitch : amv bbdo (agency)

walkers "a feast for the senses" : pitch : amv bbdo (agency)

yazmin lacey "voice notes" : short film & music video : kevin morosky (director)

the book of gabrielle : feature film : lisa gornick (director+writer)

colliding forces : documentary trailer : eliza schroeder (director+writer)

commercials : agency / production company / director

durex “come together” : havas creative / marcus liversedge
stella mccartney “our time has come” : trends & culture / mert&marcus
lysol “double meaning” : mccann ny / porteus xandau
walkers sensations “street food” : amv bbdo / caswell coggins
nspcc “childhood” : craft films / rob davies
cadbury “postal service” : vccp / david stoddard
nicorette “smart track” : amv bbdo / ruth sewell
irwin mitchell “human touch” : annex / oscar cariss
puregym “the uk's favourite gym” : cosmic ape / james stoneley
british gas “smart meter” : amv bbdo / greg de roeck
maltesers “some people get it” : amv bbdo / david stoddard
hyundai “point of view” : jupiter drawing room / porteus xandau
oral b “pro health” : publicis / porteus xandau
always “show it” : leo burnett / porteus xandau
vicks “world” : publicis / porteus xandau
discreet “magnetic” : leo burnett / porteus xandau
fairy “cupid” : grey / porteus xandau
feiyue “gumboot” : jupiter drawing room / porteus xandau
sony “cybershot” : nomad productions / hubert camille
mercedes “federer that swing” : dougal paterson

music promos : production company / director

ziah ziah “muscle in” : amyluise
vangelis polydorou “engagements” : vangelis polydorou
yazmin lacey “voice notes” : we are pocc / kevin morosky
we the wild “trampoline” : kode media / mike lee thomas
mantawoman “aftershocks” : jenny m ng
kidzbop “achterbahn” : craft films / rob davies

feature film trailers : production company / director

lala land (2016) / bad santa 2 (2016) : create advertising
colliding forces (documentary) : indigo entertainment / eliza schroeder
a documentary about 5 ballet mums from around the world and how they tackle the balancing act between the two worlds

branded content : agency / production house

hp "omen" / mars "lily parr" / samsung / tena : flare amv bbdo
mancity & emirates "city2city" / amex / audi : vice
asda "because it's christmas" / o2 & england rugby "defying distance" : vccp
mandarin oriental "michelle yeoh" : london advertising
lucozade "made2move" : ogilvy
comedy central "solve world problems" : rumpus media
lidl / landrover / vitality / rugby world cup : csm
waitrose / jack garratt / lee cooper / quorn / danone / volvic / suli breaks : kameleon
m&s / john lewis / rosie huntington-whitely / lloyds / hsbc : adjust your set
tui / monster energy : kode media
becoming x with bear grylls / TUI / teddy's wish : chrome productions
british airways "seize the moment" : connected pictures
discovery eurosport / volvo / warner bros : think make create
gordon ramsay "lucky cat" : little dot studios
intel "ces2023" : super union
tesco / pret : we rumble
epsom : citizen films
ubs : publicis
thinkpad : hmx media
de beers : armoury london
virgin atlantic : crispin porter + bogusky
electrolux : exposure films
novus / capita : thirty three
bacardi "up the creek" : be phat motel
cif "clean future" : plastic pictures

mood & pitch films : agency

ikea / guinness / martini / ford / samsung / walkers / bt / visa / google / galaxy : amv bbdo
argos : chi & partners
adobe : ketchum
nordstrom : exposure
maille / gsk : ogilvy
war child / o2 / canon / mclaren / rugby england / british gas : vccp
nike / skins / etihad / mischon de reya / city of london : bbd perfect storm

long form

yazmin lacey “voice notes” (short + music video)

director : kevin morosky, we are pocc

yazmin lacey on a night out in london

first time buyers (short)

writer : alex mccarthy

director : lauren blackwell

a young couple attends a house viewing for an affordable dream london home, but the house is haunted! would you live with a vengeful spirit to live in your dream home?

turbo thabo (short)

writer + director : porteus xandau

tired of always getting beaten by his older brother, thabo decides it's no more mister nice robot

the book of gabrielle (feature)

writer + director : lisa gornick

an erotic conversation and sparring friendship between saul bernard (allan corduner), an english philip roth, and gabrielle young (lisa gornick), a younger woman writing an erotic graphic novel called 'how to do it?'.

skoonheid/beauty (feature)

writer + director + editor : oliver hermanus

producer: didier costet, swift productions & dylan voogt, moonlighting films

awards : queer palm (winner) / un certain regard (nominee), cannes film festival 2011

portrait of a closeted gay husband/father living a life of quiet middle-aged desperation who becomes fixated on a friend's handsome collegiate son, leading to an incident

eat some sugar (fashion film)

writer + director : kerri davenport

Aries and ex-Silas designer Sofia Prantera and film director Kerri Davenport have joined forces for the second time to create a coming-of-age film that reflects the ambiguities of youth

the ride season 3 (television)

director: corne van rooven, cooked in africa

discover what it took to shape a country on horseback and whether modern man and horse can match the strengths and endurance of this remarkable historic man of action